



Jerry D. Hendrix
Vice President
Regulatory Relations

AT&T Florida
150 South Monroe St.
Suite 400
Tallahassee, FL 32301

T: 850-577-5550
F: 850-224-5073
Jerry.Hendrix@att.com
www.att.com

June 29, 2007

Beth Salak, Director
Competitive Markets and Enforcement
Attn: Tariff Section
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is a package filing to revise the BellSouth Bundle Incentive Promotion.

General Subscriber Service Tariff

- Section A2
- 2nd Revised Page 35.6.62
 - 1st Revised Page 35.6.62.1
 - 2nd Revised Page 35.6.62.2

The issue and effective dates for this tariff package are June 29, 2007 and July 2, 2007 respectively.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments

Promotion Description

3Q07-SBS-Bundle Incentive Promotion

#1441

Overview

The 3Q07-SBS-Bundle Incentive Promotion promotion is scheduled to begin on 07/02/2007 and end on 12/31/2007. This promotion offers existing AT&T business line subscribers in AT&T Alabama, AT&T Florida, AT&T Georgia, AT&T Kentucky, AT&T Louisiana, AT&T Mississippi, AT&T South Carolina, AT&T North Carolina, or AT&T Tennessee a bill credit reward based on the service(s) purchased. The amount of the bill reward that can be received will vary depending on the combination of services purchased. Existing Complete Choice® for Business ("CCB") subscribers can receive up to a maximum bill credit reward of three hundred (\$300.00) dollars for participation in this promotion. Existing 1FB subscribers can receive up to a maximum bill credit reward of three hundred fifty (\$350.00) dollars for participation in this promotion.

****Bill credit rewards will apply in \$50 monthly installments per affiliate****

Existing CCB customers who add:

- New 36-month local term or new BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Business Unlimited Plan (AT&T Business Unlimited Plan) or new FastAccess DSL service (excluding FastAccess DSL Lite) - Reward \$50 for 2 months (total = \$100).
- New 36-month local term plus one of the following: new AT&T Business Unlimited Plan or new FastAccess DSL service (excluding FastAccess DSL Lite) - Reward \$100 for 2 months (total = \$200).
- New 36-month local term plus new AT&T Business Unlimited Plan plus new FastAccess DSL service (excluding FastAccess DSL Lite) – Reward \$150 for 2 months (total = \$300).

Subscribers can receive a total of three hundred dollars (\$300.00) in bill credit rewards by subscribing to all named services.

Existing 1FB customers who add:

- New CCB - Reward \$50.00

Receive additional rewards when New CCB is bundled with one of the following 3 options

1. New 36-month local term or new AT&T Business Unlimited Plan or new FastAccess DSL service (excluding FastAccess DSL Lite) - Reward \$50 for 2 months (total= \$100).
2. New 36-month local term, plus one of the following: new AT&T Business Unlimited Plan or new FastAccess DSL service (excluding FastAccess DSL Lite) - Reward \$100 for 2 months (total = \$200).
3. New 36-month local term agreement plus new AT&T Business Unlimited Plan plus new FastAccess DSL service (excluding FastAccess DSL Lite) – Reward \$150 for 2 months (reward = \$300).

	CCB	Opt 1	Opt 2	Opt 3
CCB Reward	\$50	\$50	\$50	\$50
Opt Reward		\$100	\$200	\$300
Total Reward	\$50	\$150	\$250	\$350

Subscribers can receive a total of three hundred fifty dollars (\$350.00) in bill credit rewards by subscribing to all named services.

Promotion Specifics

1. Available only to existing small business customers subscribing to local exchange service.

2. Subscribers must purchase a New CCB package in order to receive the minimum fifty-dollar (\$50.00) bill credit reward.
3. Bill credit reward is applicable at the account level NOT line level.
4. Subscribers must purchase all qualifying services in the given categories in order to receive the specified bill credit reward amounts.
5. If the subscriber purchases new FastAccess® DSL service as part of this promotion, all speeds will qualify for the promotion EXCEPT FastAccess DSL Lite service. Existing DSL customers upgrading service or customers who are purchasing additional new FastAccess® DSL service are not eligible to receive the DSL specific reward amount. These customers are however, able to purchase other qualifying services to receive those specific bill rewards.
6. The only AT&T Long Distance plan that qualifies for this promotion is the Business Unlimited Plan. Other domestic and complex long distance plans do not qualify.
7. If the subscriber signs a new local service term agreement as part of this promotion, the length of the term must be 36 months. 12 and 24 month terms do not qualify.
8. Promotion is available in all nine states.
9. Upgrades from 1FB to CCB are eligible
10. Subscribers must purchase qualifying services at the same time on the initial order to receive the specified bill credit rewards.
11. The rewards will appear as a credit in the Rewards and Discounts section of the Local and Local Toll Charges portion of the Subscriber's bill in the states of Alabama, Kentucky, Mississippi, South Carolina and Tennessee; the Rewards and Discounts section of the Regulated Local and Local Toll Charges portion of the Subscriber's bill in the states of Florida, Georgia, Louisiana and North Carolina; the Other Charges and Credits (OC&C) section of the Long Distance, Inc. portion of the Subscriber's bill; and the Customized Billing Plan section of the Internet Services section of the Subscriber's bill. The reward will appear in either the current or a subsequent billing period, usually within one or two billing cycles. (Complete Choice® for Business; the Unlimited Calling Plan, and FastAccess® Business DSL service).
12. Subscribers who purchase new a CCB package as part of this promotion must keep the service a minimum of twelve (12) months or will be subject to pay back the bill reward received.
13. Subscribers who sign a new 36-month local term agreement as part of this promotion must keep the service a minimum of twelve (12) months or will be subject to pay back the bill reward received; Term charges for the local term agreement will also apply if the 36 month term is not completed.
14. Subscribers who purchase new FastAccess DSL service (excluding FastAccess DSL Lite) as part of this promotion must keep the service a minimum of twelve (12) months or will be subject to pay back the bill reward received.
15. Subscribers who purchase a new AT&T Business Unlimited Long Distance plan as part of this promotion must keep the service a minimum of twelve (12) months or will be subject to pay back the bill reward received.
16. If the FastAccess® DSL service component service is not activated within 60 days of the service order completion date; THE SUBSCRIBER MUST REPAY THE REWARD PROVIDED FOR THE DSL SERVICE.
17. All speeds of FastAccess DSL service qualify for this promotion EXCEPT DSL Lite service.
18. Applicable taxes and fees will be based on the full tariff price of all products and services that are billed and no taxes or fees will be added to the amount of any reward under this promotion.
19. FastAccess® DSL service non-recurring activation charges, professional installation charges and charges for customer premises equipment will apply and are not rewarded or waived under the Program.

Promotion Restrictions/Eligibility Requirements

- . New small business subscribers are not eligible to participate in this promotion
- . Subscribers cannot qualify for this promotion more than once
- . Existing Non-CCB Subscribers can receive a maximum reward of three hundred fifty dollars (\$350) for subscribing to all named services
- . Existing CCB Subscribers can receive a maximum reward of three hundred dollars (\$300) for subscribing to all named services

- . The application date for orders must be between 07/02/2007 - 12/31/2007
- . All orders must be completed by 01/31/2008.
- . Subscribers participating in the Bundle Incentive Promotion are not eligible to participate in the following promotions: Welcoming Rewards Promotion, Additional Line Promotion, Encore Bonus Promotion, CCB Enhanced Answers Bundle Promotion, Unlimited Upgrade Promotion, or the Business Unlimited MRC Waiver Promotion.
- . Subscribers with aggregate annual billing, per state of services exceeding \$42,000 at the time of enrollment, are not eligible to participate in this promotion.
- . The company reserves the right to terminate this program at any time; provided, however, that the subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement.
- . Out of region customers are not eligible to participate in this promotion.

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
BellSouth's Service Territory – From Central Office where services are available	4T07 -SBS-Bundle Incentive Promotion	This promotion offers existing BellSouth AT&T business <u>line</u> subscribers a bill credit reward based on the service(s) purchased. The amount of the bill reward that can be received will vary depending on the combination of services purchased. Existing BellSouth Complete Choice for Business (“CCB”) subscribers can receive up to a maximum bill credit reward of four hundred and fifty (\$430) <u>50.00</u> dollars for participation in this promotion. Existing 1FB subscribers can receive up to a maximum bill credit reward of five hundred (\$500) <u>50.00</u> dollars for participation in this promotion. <u>Bill credit rewards will apply in \$50 monthly installments per affiliate.</u>	4/7/12/2007 (C) to 12/31/2007

Rules and Regulations

--Existing CCB customers who add:

- New 36-month local term or new BellSouth Long Distance, Inc. (“BSLD”) d/b/a AT&T Long Distance Business Unlimited Plan (AT&T Business Unlimited Plan) or new BellSouth@FastAccess DSL service (excluding FastAccess DSL Lite) - Reward \$50 for 2 months (total = \$100) (C)
- New 36-month local term plus one of the following: new BSLD ~~AT&T~~ Business Unlimited Plan or new FastAccess-DSL service (excluding FastAccess DSL Lite) - Reward \$50-100 for 52 months (total = \$250200) (C)
- New 36-month local term plus new BSLD ~~AT&T~~ Business Unlimited Plan plus new FastAccess DSL service (excluding FastAccess DSL Lite) - Reward \$90-150 for 5-2 months (total = \$450300) (C)

--Subscribers can receive a total of ~~four hundred and fifty dollars (\$450)~~ 300.00 in bill credit rewards by subscribing to all named services. (C)

~~Non-CCB~~ New 1FB customers who add a New CCB - Reward \$50.00. (C)

Receive additional rewards when New CCB is bundled with one of the following 3 options: (C)

	CCB	Option 1	Option 2	Option 3
CCB Reward	\$ 50	\$ 50	\$ 50	\$ 50
Opt Reward	-	\$ 100	\$ 200	\$ 300
Total Reward	\$ 50	\$ 150	\$ 250	\$ 350

~~(DELETED)~~ 1. New 36-month local term or new BSLD Business Unlimited Plan or new FastAccess DSL service 384K speed or higher – Reward \$50 for 2 months (total= \$100) (D)

~~(DELETED)~~ 2. New 36-month local term, plus one of the following: new BSLD (D)

BELLSOUTH
~~35.6.62~~
TELECOMMUNICATIONS, INC.
FLORIDA

ISSUED: June 29, 2007
BY: Marshall M. Criser III, President -FL
Miami, Florida

GENERAL SUBSCRIBER SERVICE TARIFF ~~Second Revised Page 35.6.62~~ ~~First Revised Page~~

~~Cancels First Revised Page 35.6.62~~ ~~Cancels Original Page 35.6.62~~

EFFECTIVE: July 2, 2007 ~~EFFECTIVE: May 1, 2007~~

~~Business Unlimited Plan or new FastAccess DSL service 384K speed or higher – Reward
\$50 for 5 months (total = \$250)~~

~~(DELETED) 3. New 36-month local term agreement plus new BSLD Business
Unlimited Plan plus new FastAccess DSL service 384K speed or higher – Reward \$90
for 5 months (reward = \$450).~~

(D)

~~--Subscribers can receive a total of five hundred dollars (\$500) in bill credit
rewards by subscribing to all named local exchange services.~~

(C)

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
BellSouth's Service Territory – From Central Office where services are available	4T07-SBS-Bundle Incentive Promotion (Cont'd)	Rules and Regulations (Cont'd) --Available only to existing BellSouth business customers subscribing to local exchange service. --Subscribers must purchase a New CCB package in order to receive the minimum fifty-dollar (\$50.00) bill credit reward. --Bill credit reward is applicable at the account level NOT line level. --Subscribers must purchase all <i>qualifying</i> services in the given categories in order to receive the specified bill credit reward amounts. --If the subscriber purchases new FastAccess® DSL service as part of this promotion, the speed must be 384K speed or higher <i>all speeds will qualify for the promotion except FastAccess DSL Lite service</i> . Existing DSL customers upgrading service or customers who are purchasing additional FastAccess® DSL service are not eligible to participate <i>receive the DSL specific reward amount. These customers are, however, able to purchase other qualifying services to receive those specific bill rewards</i> . --The only BSLD <i>AT&T Long Distance</i> plan that qualifies for this promotion is the BellSouth Business Unlimited Plan. Other domestic and complex long distance plans do not qualify. --If the subscriber signs a new local service term agreement as part of this promotion, the length of the term must be 36 months. 12 and 24 month terms do not qualify. --Upgrades from 1FB to CCB are eligible. --Existing FastAccess DSL service subscribers who add a new FastAccess DSL service are not eligible to participate in this promotion. --Subscribers must purchase qualifying services at the same time on the initial order to receive the specified bill credit rewards. --The non-recurring bill credit rewards amounts will appear <i>as a credit</i> monthly in the Rewards and Discounts section of the <i>Regulated Local and Local Toll Charges portion of the</i> subscribers bill in <i>either the current or</i> a subsequent billing period usually within one or two billing cycles. --Subscribers who <i>purchase a new CCB package as part of this promotion</i> receive the fifty dollar (\$50.00) or the one hundred dollar (\$100.00) or the one hundred and fifty dollar (\$150.00) bill rewards must keep the named service a minimum of <i>six-twelve (6/12)</i> months or will be subject to pay back to BellSouth the bill reward received. Term charges may apply if the local term agreement was selected. --Subscribers who <i>sign a new 36-month local term agreement as part of this promotion</i> receive the two hundred fifty dollar (\$250.00) or the three hundred dollar (\$300.00) bill rewards must keep <i>all the</i> services purchased a minimum of twelve (12) months or will be subject to pay back to BellSouth the bill reward received; Term charges may apply if the local term agreement was selected.	(N)(C) (N) (N) (N)(C) (N)(C) (C) (N) (N)(C) (C) (N) (C) (N) (C) (C)

BELLSOUTH
~~35.6.62.1~~
TELECOMMUNICATIONS, INC.
FLORIDA

GENERAL SUBSCRIBER SERVICE TARIFF

First Revised Page 35.6.62.1~~Original Page~~

Cancels Original Page 35.6.62.1

ISSUED: June 29, 2007~~ISSUED: December 29, 2006~~

EFFECTIVE: July 2, 2007~~EFFECTIVE: January 1, 2007~~

BY: Marshall M. Criser III, President -FL
Miami, Florida

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
BellSouth's Service Territory – From Central Office where services are available	4T07-SBS-Bundle Incentive Promotion (Cont'd)	Rules and Regulations (Cont'd)	(C)
		--Subscribers who <u>purchase new FastAccess DSL service (excluding FastAccess DSL Lite)</u> receive the four hundred fifty dollar (\$450.00) or the five hundred dollar (\$500.00) bill rewards must keep all <u>the</u> services purchased a minimum of twenty four <u>twelve</u> (24/12) months or will be subject to pay back to BellSouth the bill reward received. Term charges may apply for early termination of the local term agreement.	(C)
		-- <u>Subscribers who purchase a new AT&T Business Unlimited Long Distance plan as part of this promotion must keep the service a minimum of twelve (12) months or will be subject to pay back the bill reward received.</u>	(C)
		(DELETED) —In order to receive the four hundred fifty dollar (\$450.00) or the five hundred dollar (\$500.00) bill credit reward, the subscriber must return back to BellSouth a signed 24 month service agreement. This agreement is in addition to the 36-month local term agreement that the subscriber is also required to sign as part of this promotion.	(D)
		--If the FastAccess DSL service component service is not activated within sixty (60) days of the service order completion date; THE SUBSCRIBER MUST REPAY ALL REWARDS PROVIDED FOR ALL COMPONENT <u>THE DSL SERVICES.</u>	(C)
		--Applicable taxes and fees will be based on the full tariff price of all products and services that are billed and no taxes or fees will be added to the amount of any reward under this promotion.	
		--FastAccess DSL service non-recurring activation charges, professional installation charges and charges for customer premises equipment will apply and are not rewarded or waived under the Program.	
		--New BellSouth <u>small</u> -business subscribers are not eligible to participate in this promotion.	(C)
		--Subscribers cannot qualify for this promotion more than once.	
		--Existing Non-CCB Subscribers can receive a maximum reward of five hundred dollars (\$500) <u>\$350</u> for subscribing to all named services.	(C) (E)
		--Existing CCB Subscribers can receive a maximum reward of four hundred fifty dollars (\$450) <u>\$300</u> for subscribing to all named services.	(C)
		(DELETED) —The application date for orders must be between 01/01/2007 – <u>12/31/2007</u>	(D)
		--Subscribers participating in the Bundle Incentive Promotion are not eligible to participate in the following promotions: Welcoming Rewards Promotion, Additional Line Promotion, Encore Bonus Promotion, CCB Enhanced Answers Bundle Promotion, Unlimited Upgrade Promotion, or the Business Unlimited MRC Waiver Promotion	
		--Subscribers with aggregate annual billing, per state of BellSouth services exceeding \$42,000 at the time of enrollment, are not eligible to participate in this promotion.	
		--BellSouth reserves the right to terminate this program at any time, provided however, that the subscribers participating in the program will continue to receive this promotion	

BELLSOUTH
~~35.6.62.2~~
TELECOMMUNICATIONS, INC.
FLORIDA

GENERAL SUBSCRIBER SERVICE TARIFF

~~Second Revised Page 35.6.62.2~~ ~~First Page~~

~~Cancels First Revised Page 35.6.62.2~~ ~~Cancels Original Page 35.6.62.2~~

~~ISSUED: June 29, 2007~~ ~~ISSUED: April 30, 2007~~
BY: Marshall M. Criser III, President -FL
Miami, Florida

~~EFFECTIVE: July 2, 2007~~ ~~EFFECTIVE: May 1, 2007~~

for the remaining term of their term election agreement.

~~(DELETED)~~—Out of region customers are not eligible to participate in this promotion.

(D)

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
BellSouth's Service Territory – From Central Office where services are available	SBS-Bundle Incentive Promotion	This promotion offers existing <i>AT&T</i> business <i>line</i> subscribers a bill credit reward based on the service(s) purchased. The amount of the bill reward that can be received will vary depending on the combination of services purchased. Existing Complete Choice for Business ("CCB") subscribers can receive up to a maximum bill credit reward of \$300 dollars for participation in this promotion. Existing 1FB subscribers can receive up to a maximum bill credit reward of \$350 dollars for participation in this promotion. <i>Bill credit rewards will apply in \$50.00 monthly installments per affiliate.</i>	7/2/2007 to 12/31/2007

Rules and Regulations

--Existing CCB customers who add:

- New 36-month local term or new BellSouth Long Distance, Inc. *d/b/a AT&T Long Distance* Business Unlimited Plan (*AT&T Business Unlimited Plan*) or new FastAccess DSL service (*excluding FastAccess DSL Lite*) - Reward \$50 for 2 months (total = \$100) (C)
- New 36-month local term plus one of the following: new *AT&T* Business Unlimited Plan or new FastAccess DSL service (*excluding FastAccess DSL Lite*) - Reward \$100 for 2 months (total = \$200) (C)
- New 36-month local term plus new *AT&T* Business Unlimited Plan plus new FastAccess DSL service (*excluding FastAccess DSL Lite*)– Reward \$150 for 2 months (total = \$300) (C)

--Subscribers can receive a total of \$300.00 in bill credit rewards by subscribing to all named services. (C)

--*New 1FB* customers who add a New CCB - Reward \$50.00. (C)

--Receive additional rewards when New CCB is bundled with one of the following 3 options: (C)

	CCB	Option 1	Option 2	Option 3
CCB Reward	\$ 50	\$ 50	\$ 50	\$ 50
Opt Reward		\$ 100	\$ 200	\$ 300
Total Reward	\$ 50	\$ 150	\$ 250	\$ 350

(DELETED) (D)

--Subscribers can receive a total of five hundred dollars (\$350.00) in bill credit rewards by subscribing to *local exchange* service. (C)

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
BellSouth's Service Territory – From Central Office where services are available	SBS-Bundle Incentive Promotion (Cont'd)	Rules and Regulations (Cont'd)	(C)
		--Subscribers who <i>purchase new FastAccess DSL service (excluding FastAccess DSL Lite)</i> must keep <i>the</i> service a minimum of <i>twelve (12)</i> months or will be subject to pay back the bill reward received.	(C)
		-- <i>Subscribers who purchase a new AT&T Business Unlimited Long Distance plan as part of this promotion must keep the service a minimum of twelve (12) months or will be subject to pay back the bill reward received.</i>	(C)
		(DELETED)	(D)
		--If the FastAccess DSL service component service is not activated within sixty (60) days of the service order completion date; THE SUBSCRIBER MUST REPAY ALL REWARDS PROVIDED FOR ALL <i>THE DSL</i> SERVICE.	(C)
		--Applicable taxes and fees will be based on the full tariff price of all products and services that are billed and no taxes or fees will be added to the amount of any reward under this promotion.	
		--FastAccess DSL service non-recurring activation charges, professional installation charges and charges for customer premises equipment will apply and are not rewarded or waived under the Program.	
		--New <i>small</i> business subscribers are not eligible to participate in this promotion.	(C)
		--Subscribers cannot qualify for this promotion more than once.	
		--Existing Non-CCB Subscribers can receive a maximum reward of \$350 for subscribing to all named services.	(C)
		--Existing CCB Subscribers can receive a maximum reward of \$300 for subscribing to all named services.	(C)
		--Subscribers participating in the Bundle Incentive Promotion are not eligible to participate in the following promotions: Welcoming Rewards Promotion, Additional Line Promotion, Encore Bonus Promotion, CCB Enhanced Answers Bundle Promotion, Unlimited Upgrade Promotion, or the Business Unlimited MRC Waiver Promotion	
		--Subscribers with aggregate annual billing, per state of BellSouth services exceeding \$42,000 at the time of enrollment, are not eligible to participate in this promotion.	
		--BellSouth reserves the right to terminate this program at any time, provided however, that the subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement.	
		(DELETED)	(D)